



## Intellectual Property (Concepts) in Plain English US Intellectual Property for Non-Attorneys

### What You'll Learn

You'll discover the similarities and differences between the four basic intellectual property (IP) types and how they've invaded different types of contracts: software license agreements, cloud agreements, services agreements, consulting agreements, purchase agreements, outsourcing agreements, etc. You'll learn how to identify IP risks and implement mitigations strategies. In addition, you'll learn the buzzwords and lingo associated with IP rights so that you can discuss this topic more intelligently with your attorneys!

### Should You Attend?

If you draft, negotiate, review, or sign contracts involving intellectual property rights (which is almost everything these days), this Workshop is for you.

### Skills, Tips, and Insights You'll Leave With

- A working knowledge of copyrights, patents, trade secrets, and trademarks
- A basic understanding of the work made for hire doctrine and the first sale doctrine
- The definition of a derivative work and how it impacts your use of someone else's IP
- A general understanding of IP issues present in international contracts

### Workshop Length and Delivery Model

0.5 days of live training conducted at your site...at your convenience (the live version of this Workshop is available only as an add-on to other live training)

4-part recorded webinar (approximately 3 hours)

### No Hagggle/No Hassel Pricing

\$4,000 USD for live training at continental US sites (all travel and other expenses included); contact us for pricing outside of the continental US (the live version of this Workshop is available only as an add-on to other live training)

\$2,000 USD for the 4-part recorded webinar (with unlimited viewings for 1 year)

### Contact Us Today to Schedule This Workshop at Your Site

Ph: 844-443-6678

Email: [info@4degreesnorth.com](mailto:info@4degreesnorth.com)